

Fig. 1A

**FIG. 1B**

**Trap List Used To Filter Browser Requests**

# Shopping Toolbar / Jump Server Domains  
# This file tells the proxy what domains (both www.gap.com and  
# gap.com formats) to "trap" and send to the Jump (toolbar) Servers.

www.1800flowers.com URL 0x0 0  
/ 0x00011000 0x0

1800flowers.com URL 0x0 0  
/ 0x00011000 0x0

www.800.com URL 0x0 0  
/ 0x00011000 0x0

**Fig. 1C**

**Instruction List Associating Filtered Domains With Desired Content or Processing**

ns\_jump\_add url http://sportsmansguide.com/ {URL http://sportsmansguide.com/} {{ADP file} frameset.adp} {{Real URL} http://sportsmansguide.com/?} {Enabled t} {title "Sportsman's Guide"}

ns\_jump\_add url http://www.sportsmansguide.com/ {URL http://www.sportsmansguide.com/} {{ADP file} frameset.adp} {{Real URL} http://www.sportsmansguide.com/?} {Enabled t} {title "Sportsman's Guide"}

ns\_jump\_add url http://storybookheirlooms.com/ {URL http://storybookheirlooms.com/} {{ADP file} frameset.adp} {{Real URL} http://storybookheirlooms.com/?} {Enabled t} {title "Storybook Heirlooms"}

ns\_jump\_add url http://www.storybookheirlooms.com/ {URL http://www.storybookheirlooms.com/} {{ADP file} frameset.adp} {{Real URL} http://www.storybookheirlooms.com/?} {Enabled t} {title "Storybook Heirlooms"}

ns\_jump\_add url http://surplusauction.com/ {URL http://surplusauction.com/} {{ADP file} frameset.adp} {{Real URL} http://surplusauction.com/?} {Enabled t} {title "Surplus Auctions"}

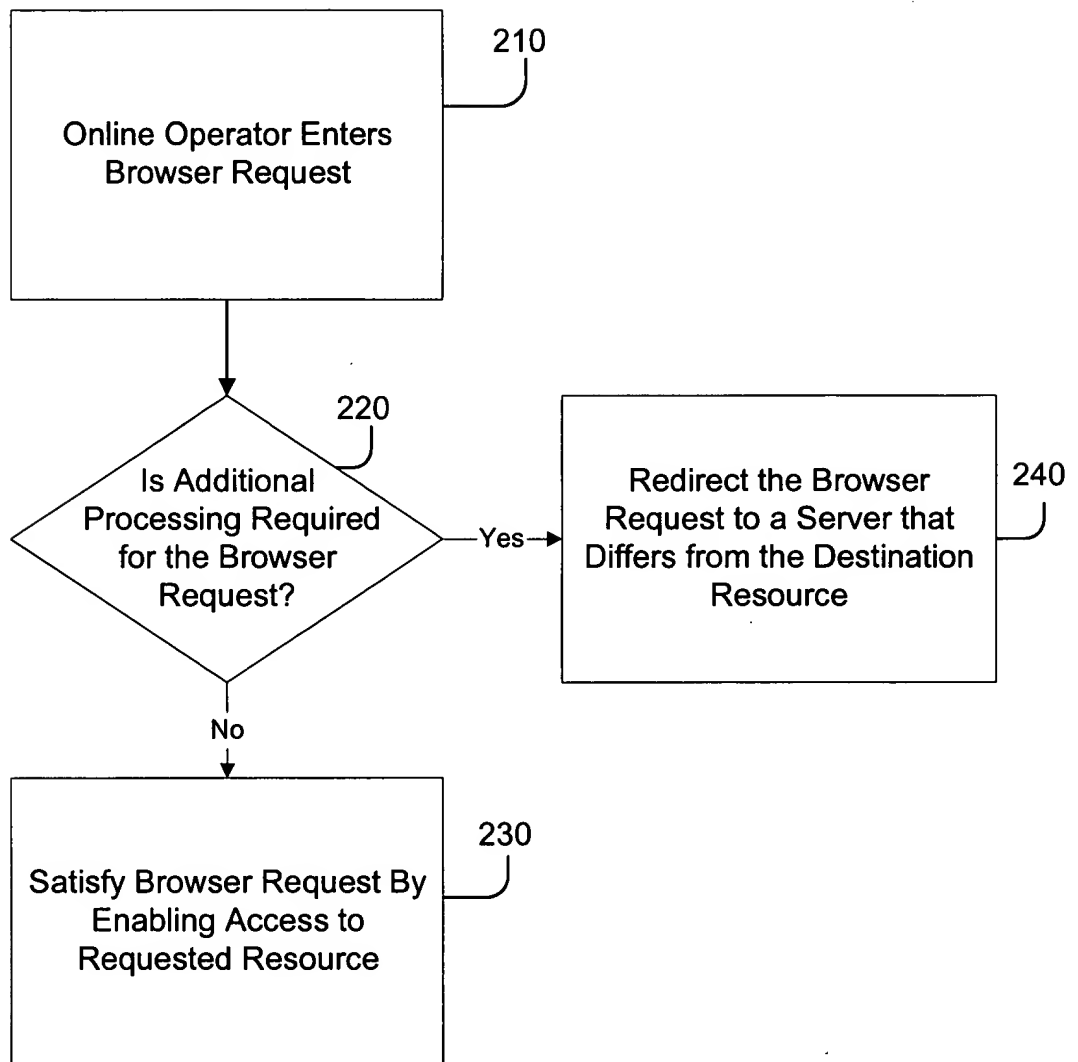


Fig. 2A

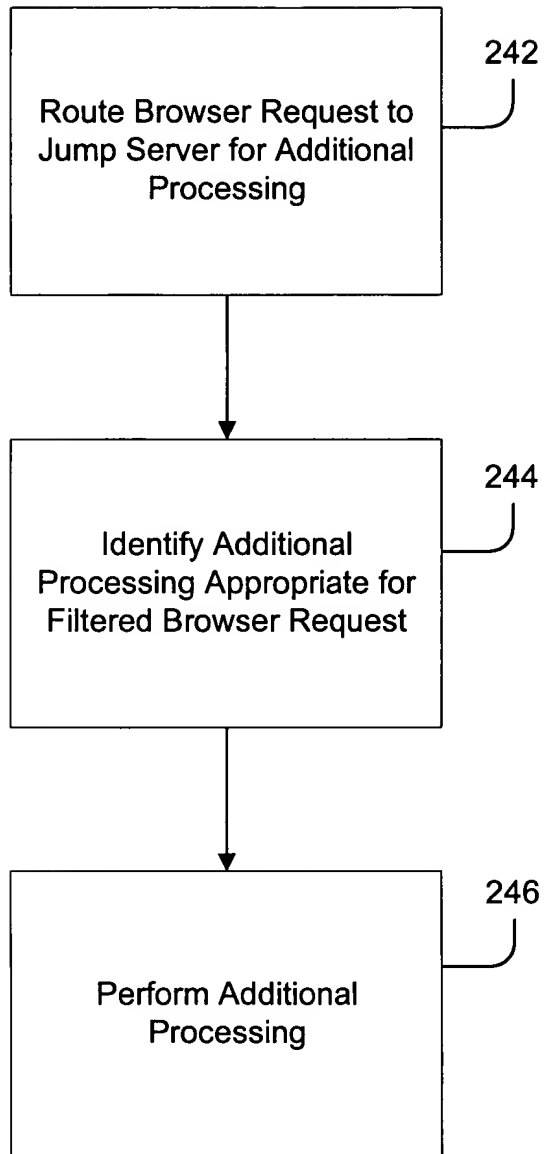


Fig. 2B

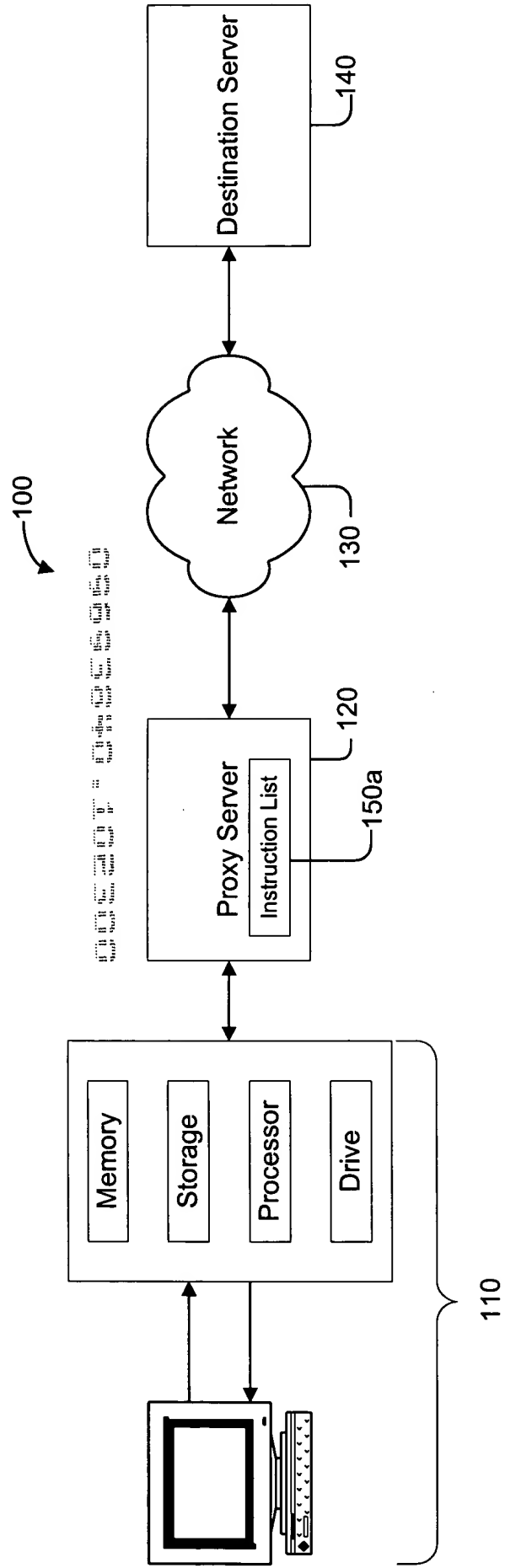


Fig. 3A

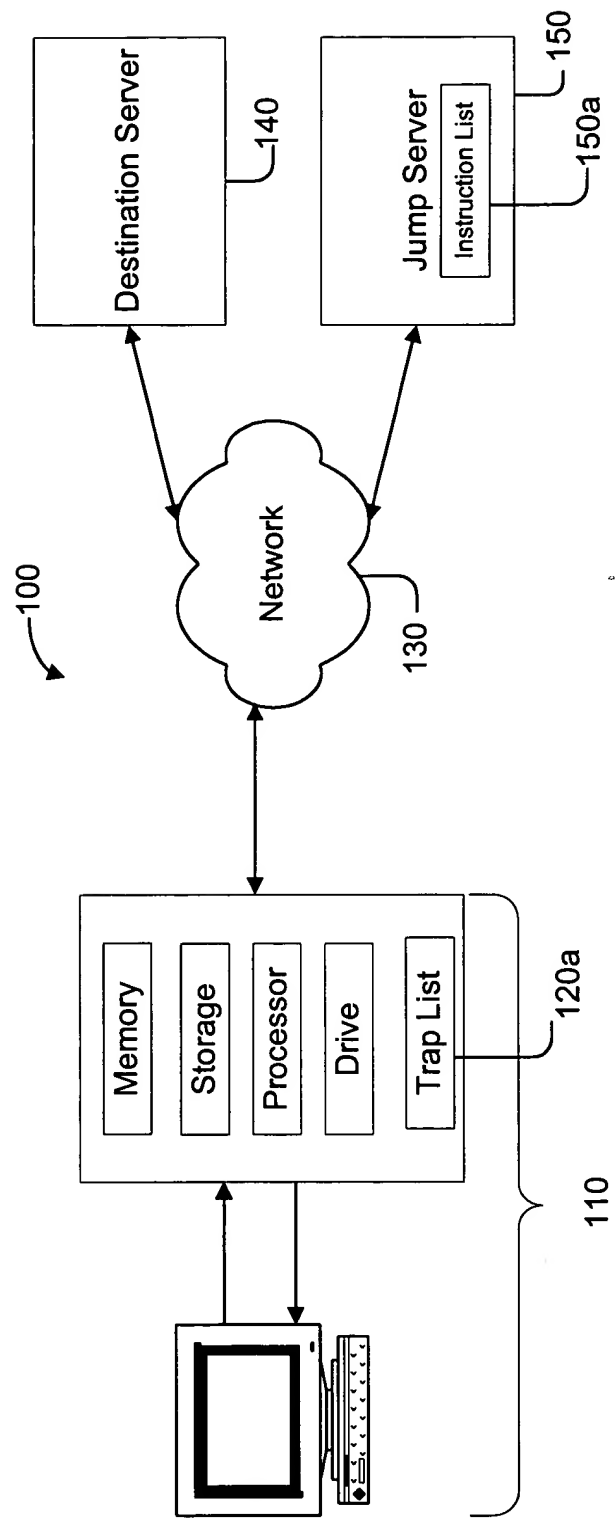


Fig. 3B

It is often said that the only thing that stays the same is change.

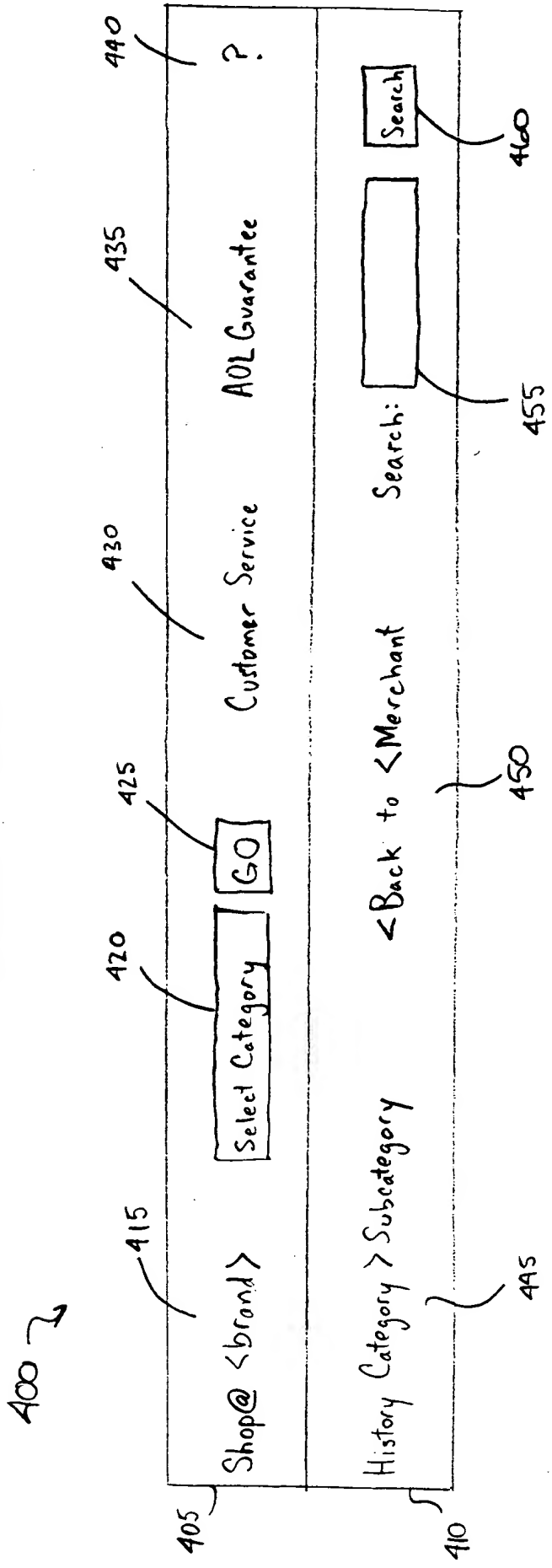


Fig. 4A



FIG. 4B

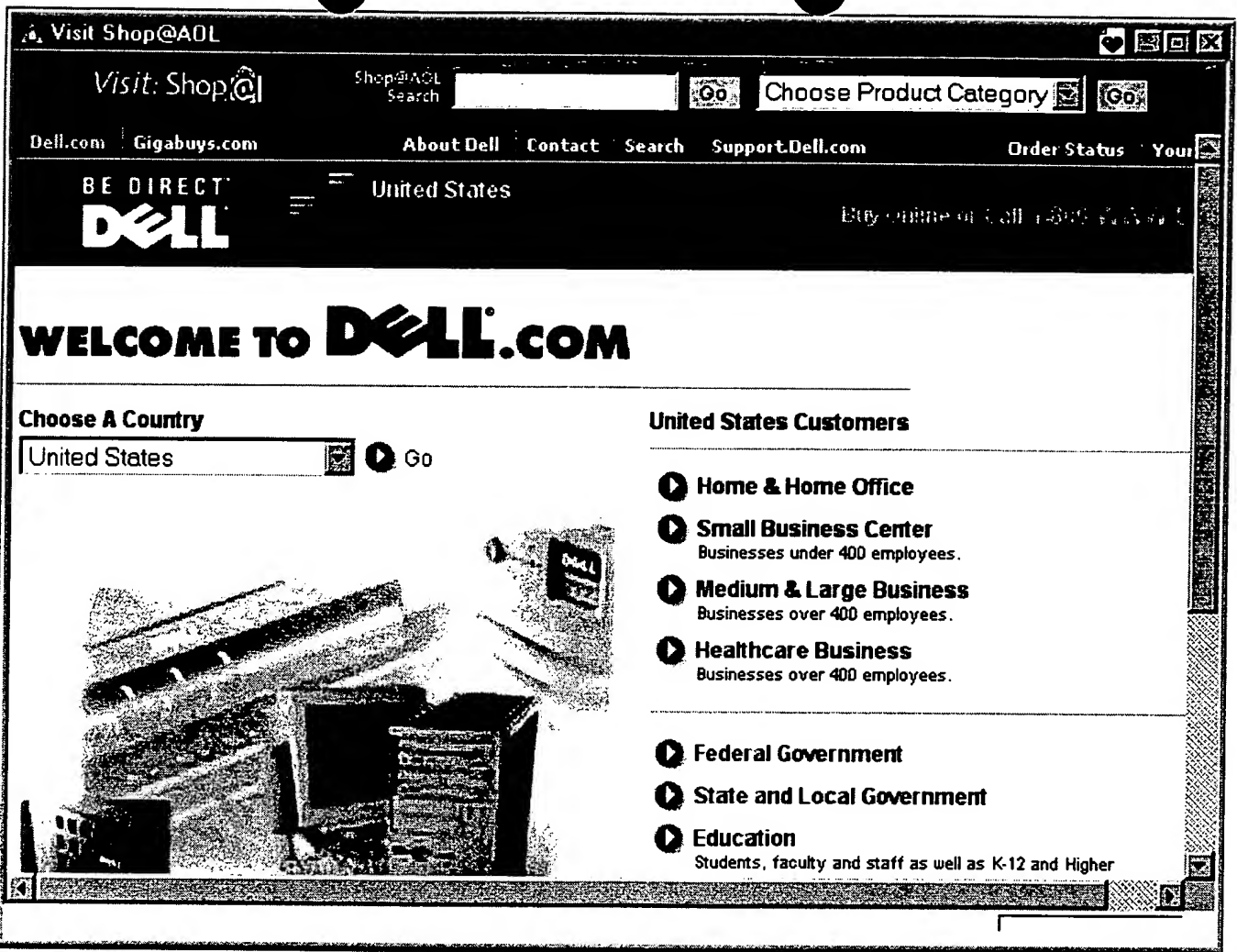


FIG. 4C



jcrew.com

Shop@AOL

SHOPPING  
SEARCH

Show Shopping Assistant

-- Explore Shop@AOL --

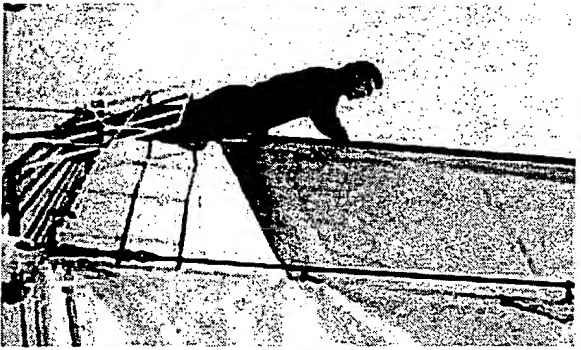
jcrew.com

men women my account help desk order by item# view order

Welcome! Click here to register, or if you are already registered, click here to log in.

wear 'em now sweaters (one for him, one for her.)

Ease into the holidays.. the earlier you start, the easier it is.



her sweaters

his sweaters

check out our  
november must-haves

take 20% off two or more  
men's merino sweaters

clearance

free catalog

Small text at the bottom of the page, likely a footer or legal disclaimer.

FIG. 4D

Shop@AOL

SHIPPING SEARCH

Explore Shop@AOL --

GO

Help

jccrew.com

men women my account help desk order by item# view order


Welcome! Click here to register, or if you are already registered, click here to log in.

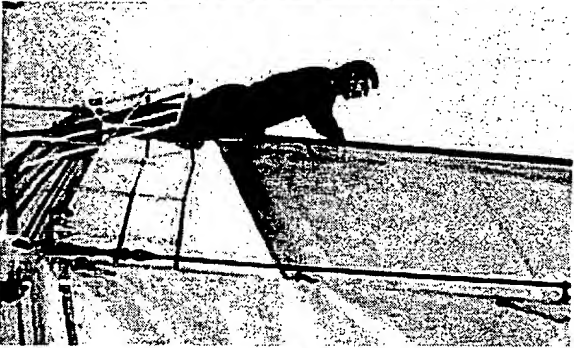
wear 'em now sweaters (one for him, one for her.)

Ease into the holidays... the earlier you start, the easier it is.

her sweaters

his sweaters








FIG. 4E